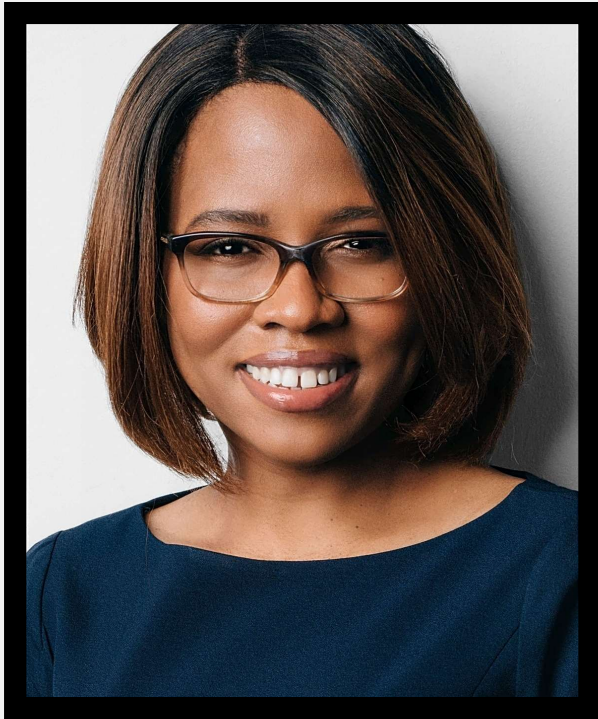


# Susanne Tedrick

Media Kit





# About Susanne

[Susanne Tedrick](#) currently works as a cloud infrastructure specialist and is the author of the critically-acclaimed book, "[Women of Color in Tech](#)" for John Wiley & Sons. Fiercely committed to increasing the participation of women and people of color in STEM professional opportunities, Susanne performs community service work for several non-profits, including serving as Vice Chair of the [Advancing Tech Talent and Diversity Executive Council](#) for CompTIA and as a coalition member for the [Command Shift](#) initiative for NPower.

Susanne is the winner of CompTIA's 2020 Diversity Technology Leader Spotlight Award, for her advocacy for increased diversity, equity, and inclusion in the tech industry.

## Blog/Social Media Reach Stats (as of Sep. 1, 2021)

|                           |                       |
|---------------------------|-----------------------|
| <i>Personal website</i>   | 7,010 unique visitors |
| <i>Book website</i>       | 1,060 unique visitors |
| <i>LinkedIn</i>           | 3,334 followers       |
| <i>Book LinkedIn Page</i> | 242 followers         |
| <i>Twitter</i>            | 1,439 followers       |
| <i>Book Facebook Page</i> | 390 followers         |

# Wiley Diversity in Tech Webinar Series

In May 2021, Susanne became a producer and host of a bi-monthly webinar for Wiley on diversity in tech. The series aims to discuss the multiple facets of diversity that exists, and how the tech industry to help advance diversity and inclusion in the field.

The first webinar, *Becoming Better Allies*, debuted on May 13, 2021 with panelists Marc Bulandr, Val Haskell, Bertina Ceccarelli and Kirk Yamatani.



[click picture to access replay](#)

## Becoming Better Allies Webinar Stats

|                       |                    |
|-----------------------|--------------------|
| - Webinar Registrants | 422 registrants    |
| - Live Attendees      | 170 live attendees |
| - LinkedIn Page       | 476 followers      |

# Publications

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## Susanne's Written Work In:

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- CompTIA.org
  - [How CompTIA Membership Can Help Launch a Career in Tech](#)
- PECB Insights Magazine
  - [PECB Insights Issue-29 - November-December 2020](#)
- Diversity in Research Jobs
  - [7 Things Women of Color Should Know About Joining the Tech Industry](#)

# Media Appearances

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## Featured In:

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- NPower
  - The Cloudcast
  - The Female Quotient
  - Women @ Work – Wharton on Business
  - ChedHer TV
- [2021 Women of Color in Tech Day Celebration](#)
  - [Women of Color in Tech](#)
  - [Author Conversation Series](#)
  - [Inspiring and Mentoring Women of Color in Tech](#)
  - [Breaking Down Barriers for Women of Color in Tech on Cheddar](#)

More of Susanne's appearances can be found at [Linktree!](#)

# Speaking Engagements

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## Highlights:

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- Microsoft
- Google
- IBM
- Aetna/CVS
- AnitaB.org
- IEEE
- University of Wisconsin -  
Madison
- World 50
- Kapor Center
- Boston Book Festival
- Wonder Women Tech
- Louisville Book Festival
- Ascend Global Media
- CompTIA

More of Susanne's past and upcoming engagements can be found at

[SpeakerHub!](#)

# Contact

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